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Pothos introduces Solein®-powered protein products to consumers in the United States

Nutritional supplement and lifestyle company Pothos will introduce Solein® - powered products for consumers in the United States. The company will integrate Solein into their product line of ready-to-mix protein powders, and the products will be available for consumers under their renewed brand PRVL in Q1 2026. The protein powders will be among the first Solein-powered products available for consumers in the United States.

The Texas-based Pothos manufactures supplements which boast a clean label with a minimalist approach, featuring only essential, high-quality ingredients. Pothos will introduce Solein-powered ready-to-mix protein powders which are non-dairy, gluten-free, and soy-free. A limited amount of the products are intended to be available in early 2026.

“PRVL is pioneering a new generation of protein, one that proves innovation doesn’t need excess. Every element is intentional; every choice backed by science, designed to meet the growing demand for cleaner, smarter, and more sustainable nutrition. We are very excited to work with Solein, which perfectly fits our philosophy of producing minimalist products free from unnecessary additives, offering a complete amino acid profile and vegan-friendly, non-GMO characteristics”, says **Thomas Miller**, Vice President of Operations at Pothos.

“Solein offers exceptional nutritional values, great taste and minimal environmental impact, setting a new standard for nutritional protein, and we can’t wait to see products powered by Solein available for consumers. Solein fits perfectly into clean-label products and Pothos’ minimalist approach featuring only essential, high-quality ingredients”, says **Troels Nørgaard**, Chief Commercial and Product Officer of Solar Foods.

Solar Foods has started the commercialization of Solein in the United States, focusing first on the Health & Performance nutrition market. Before United States, products made with Solein have already been available for consumers in Singapore.

“Pothos shares our excitement about Solein and they have been able to develop a product to market really fast. It is a big milestone for us to enter this market segment and the ready-to-mix product category in the US”, Nørgaard says.

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What is Solein?

Solein is an all-purpose protein grown with the air we breathe: The unique bioprocess takes a single microbe, one of the billion different ones found in nature, and grows it by fermenting it using air and electricity. Solein is a nutritionally rich and versatile ingredient which can replace protein virtually in any food. Solein can also be used as a fortifier to complement the nutritional profile of various foods: it can be a source of iron, fibre and B vitamins, and it can also bring different techno-functionalities into food products. Learn more at www.solein.com.

About Solar Foods

Solar Foods produces Solein®, a protein created using carbon dioxide and electricity. This innovative production method is independent of weather and climate conditions, eliminating the need for traditional agriculture. Founded in Finland in 2017, Solar Foods is listed on the Nasdaq First North Growth Market Finland. Learn more at www.solarfoods.com and investors.solarfoods.com.

About Pothos

Pothos' mission is to empower individuals to unlock their full potential by providing superior nutritional supplements that marry the art and science of nourishment with utmost integrity. <https://livepothos.com>



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